

How they voted

These data from the Los Angeles Times exit poll show how various groups of Los Angeles voters cast their ballots for mayor in Tuesday's election. The columns of percentages on the right read horizontally. For example, of all Westsiders who voted for mayor, 33% voted for Antonio Villaraigosa, 28% voted for James K. Hahn and so forth

% of all voters		Richard Alarcon	James K. Hahn	Bob Hertzberg	Bernard C. Parks	Antonio R. Villaraigosa
Totals						
100%	All voters*	4%	24	22	13	33
When decided to vote						
27%	Weekend/later	6%	27	22	11	30
73%	Earlier	3%	23	23	13	34
Region of the city						
17%	Westside	3%	28	25	7	33
40%	San Fernando Valley	5%	21	34	9	24
25%	Central	5%	25	14	7	47
18%	South	2%	25	3	36	33
Race/ethnicity						
52%	Whites	3%	23	36	5	27
16%	Blacks	2%	23	5	54	15
22%	Latinos	9%	17	6	3	64
6%	Asians	-%	59	12	8	19
Gender						
50%	Men	3%	25	26	10	31
50%	Women	5%	23	19	15	35
Age						
9%	18-29	6%	22	13	8	45
23%	30-44	3%	25	24	11	34
46%	45-64	5%	23	23	11	34
22%	65 or older	3%	27	25	16	23
Annual family income						
10%	Less than \$20,000	6%	22	4	19	45
17%	\$20,000 to \$39,999	5%	28	16	12	35
17%	\$40,000 to \$59,999	5%	22	23	15	32
30%	\$60,000 to \$100,000	4%	27	22	11	31
26%	More than \$100,000	2%	20	37	8	28
Education						
40%	Less than college	5%	23	17	16	34
60%	College degree or more	3%	25	27	10	31
Union Membership						
23%	Union members	5%	27	15	13	35
77%	Not union members	4%	23	26	12	31
Religion						
34%	Non-Catholic Christians	3%	29	23	20	19
27%	Catholics	6%	23	15	8	46
14%	All Jews	2%	17	47	2	27
5%	Westside Jews	1%	20	37	1	36
6%	SFV Jews	3%	12	56	5	18
Political ideology						
51%	Liberals	4%	25	16	11	42
24%	Moderates	4%	25	32	14	23
25%	Conservatives	3%	22	29	14	20
Party registration						
68%	Democrats	4%	24	16	14	40
10%	Independents	5%	23	30	9	27
20%	Republicans	2%	25	40	11	10
Ideology and party						
43%	Liberal Democrats	4%	25	16	11	43
25%	Moderate Democrats	5%	23	19	18	33
7%	Moderate Republicans	2%	29	39	10	16
12%	Conservative Republicans	2%	22	41	10	7
Sexual orientation						
8%	Gays/lesbians	2%	20	26	7	43

* Percentages in this row are from actual returns. They do not include several thousand uncounted absentee and provisional ballots. Note: Numbers may not total 100% where some voter groups or candidates are not shown. (-) indicates less than 0.5%

How the poll was conducted: The Los Angeles Times Poll interviewed 2,789 voters as they left 50 polling places across Los Angeles during voting hours. Precincts were chosen based on the pattern of turnout in past citywide elections. The survey was a self-administered, confidential questionnaire. The margin of sampling error for percentages based on the entire sample is plus or minus 2 percentage points; for some subgroups the error margin may be somewhat higher. Because the survey does not include absentee voters or those who declined to participate when approached, demographic estimates by the interviewers were used to adjust the sample slightly and the sample was weighted to reflect the outcome. Questionnaires were available to voters in English and Spanish. Interviews at the precinct level were conducted by Davis Research of Calabasas. Raphael J. Sonenshein, political scientist at Cal State Fullerton, was a political consultant to the Times Poll. Poll results are also available at <http://www.latimes.com/timespoll>.

Source: L.A. Times Poll